# ManIPulate Projects (Pty) Ltd

- ManIPulate<sup>TM</sup> is the complete management solution for a Corporate Intellectual Knowledge portfolio comprehensive administration of trademarks and patents, a complete contracts agreements facility with advanced document handling and archiving capabilities, litigation, registered users and associations in an easy, user-friendly environment. The package also takes care of such vital and time consuming tasks as keeping track of, and offering advanced warning of renewal, expiry and other important dates with powerful reporting, e-mail and external file linking functionality.
- With this system the user has easy access to all relevant stored information in a unitary database. Administrators can select security levels to limit access within the system and create multi tier authority for different users . ManIPulate<sup>TM</sup> is a client server system allowing any number of connections simultaneously using relatively few resources, the system is infinitely scalable and is presently being used across LAN and WAN applications. To minimize startup time, ManIPulate<sup>TM</sup> is supplied with a complete database of up-to-date country, classification and class information, supplied by South Africa's leading intellectual property attorneys.

# Overview

#### ManIPulate contains the following modules:

All Records

Agreements & Contracts

**Defensive Company Registrations** 

**Domains** 

Other IP

**Patents** 

**Trademarks** 

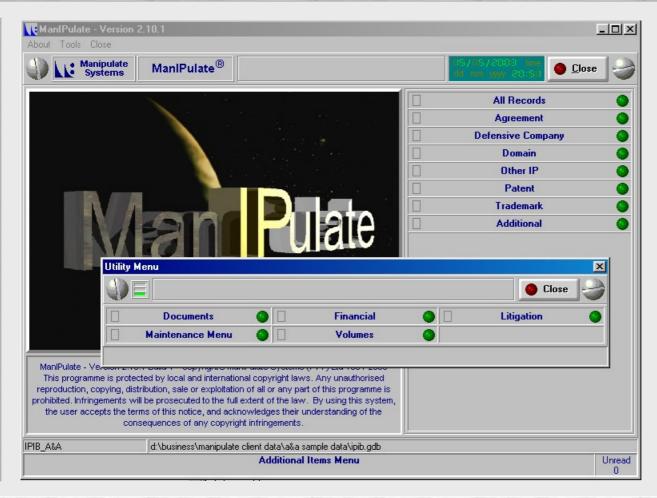
**Document Handling** 

Litigation

Costs

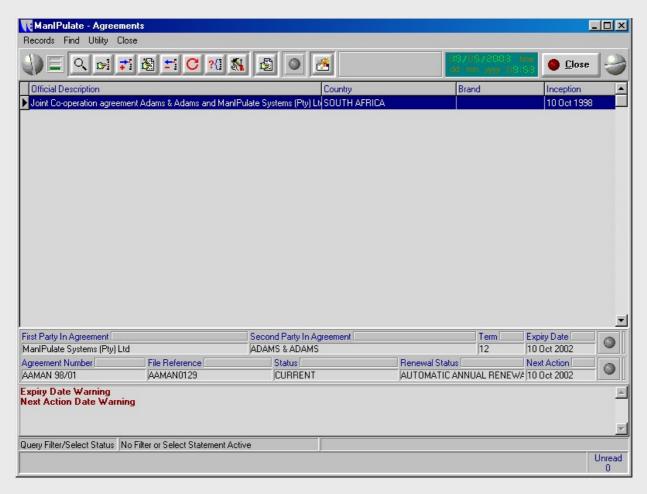
**Volume Information** 

#### **Module Interface**



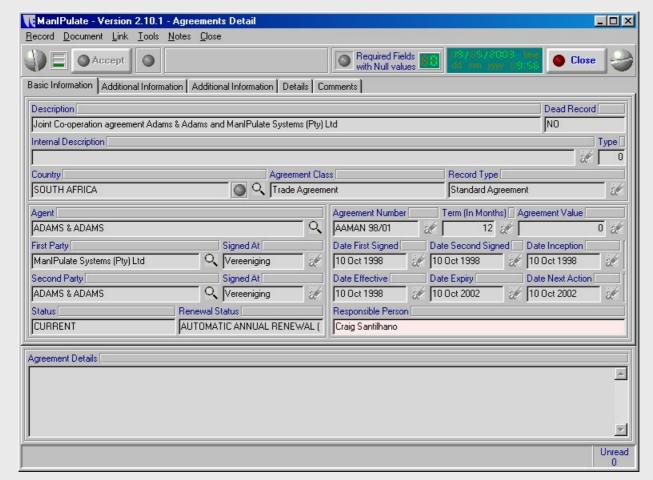
Use the Module Interface to easily navigate through all of the modules and select where you want to be.

# **Agreements & Contracts**



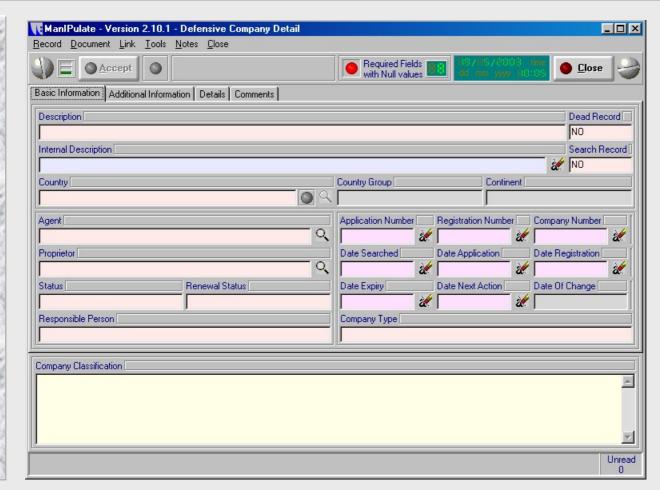
A searchable listing of the most important information pertaining to your contracts and agreements, to find the information you require, at a glance.

# **Agreements Details Page 1**



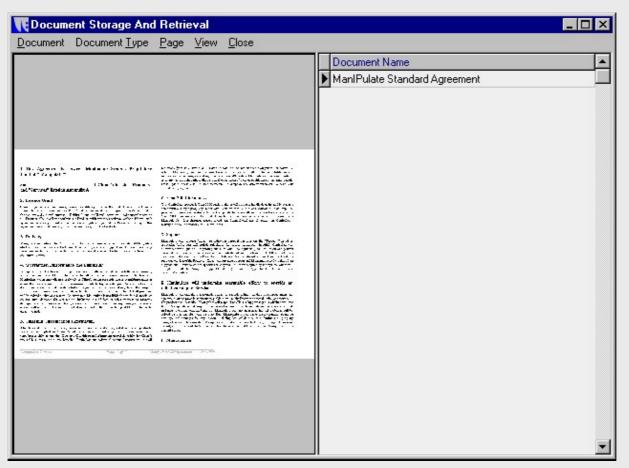
Allows you to view captured detailed information in a structured and easy to read layout. There are facilities to add up to 14 searchable additional parties to your agreements.

# Defensive Company Registration



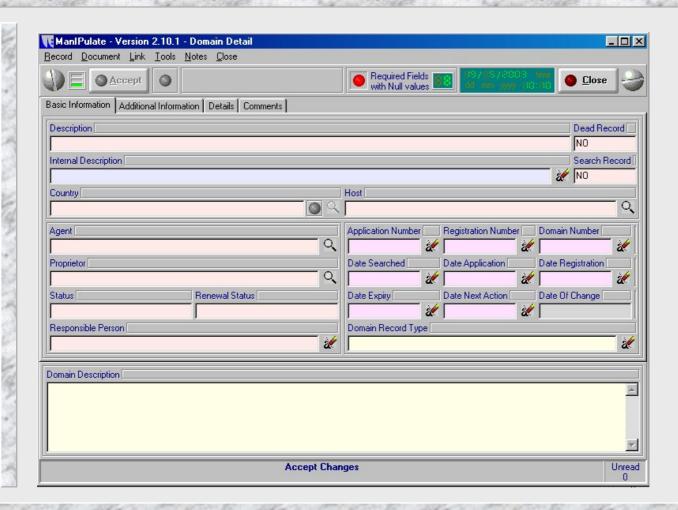
Use the four pages of pre defined information fields to capture all the details pertaining to your defensive company registrations.

#### **Documents**



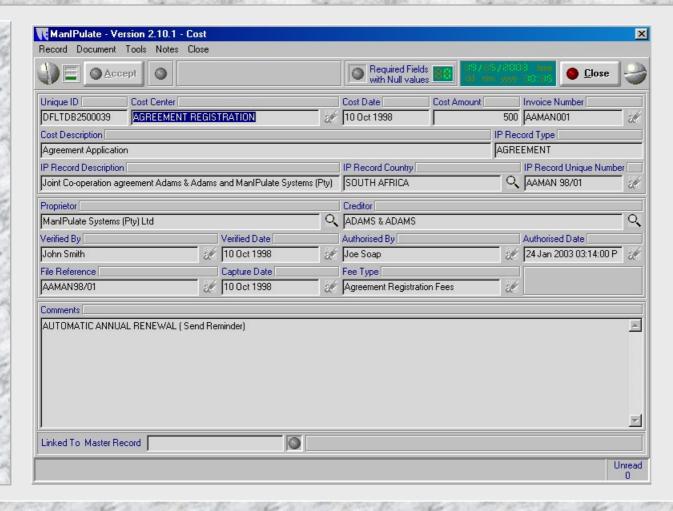
Use the document management module to attach relevant scanned original documents to any record in any module and view attached documents from within the record.

# **Domain Details Page 1**



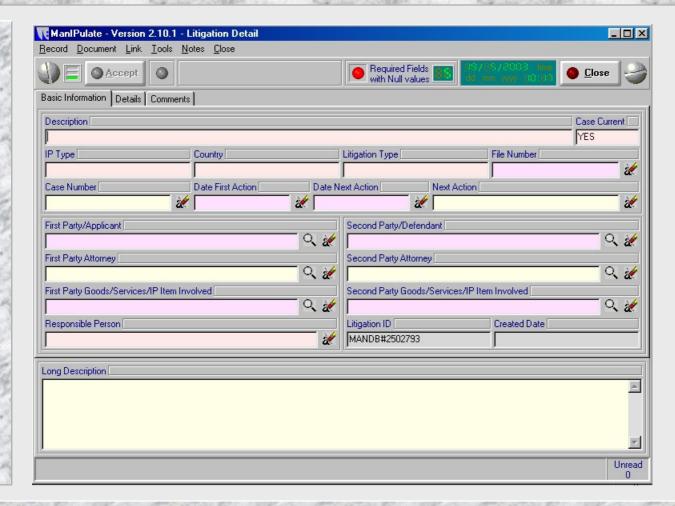
Capture all of your domain information in a searchable, structured and easy to read module.

#### **Cost Module**



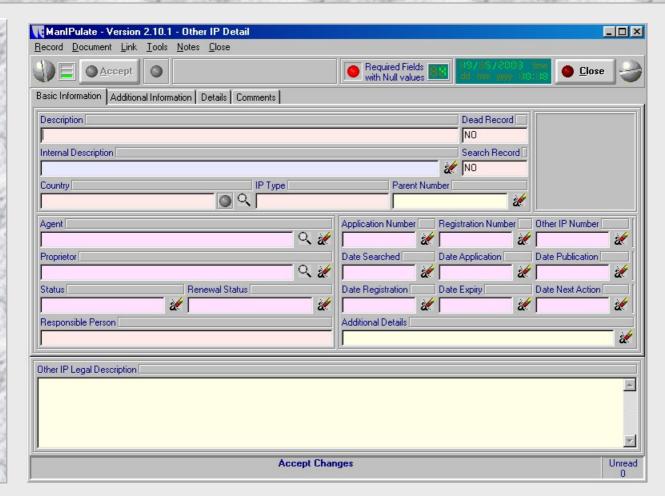
Capture and attach costs to any record in any module and print reports on relevant information.

# **Litigation Diary**



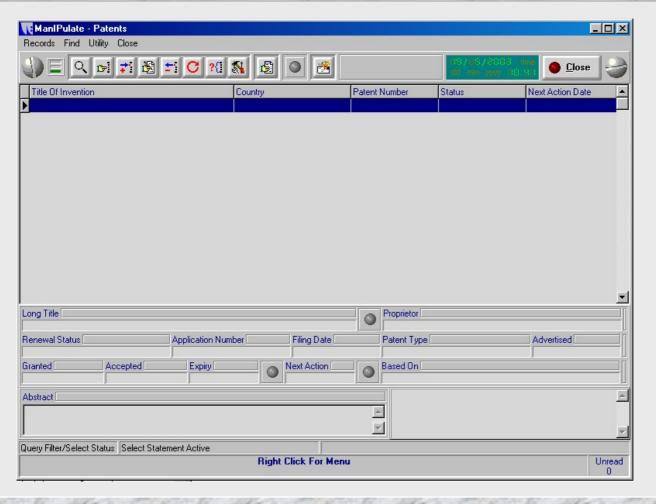
Make use of the fully functional litigation diary to capture and remind you of important information and dates.

### Other IP



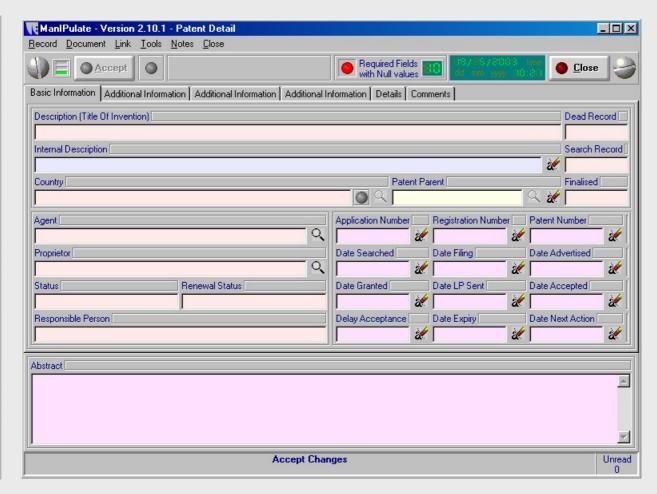
Capture information that falls out of the normal IP descriptions or competitor information.

### **Patents**



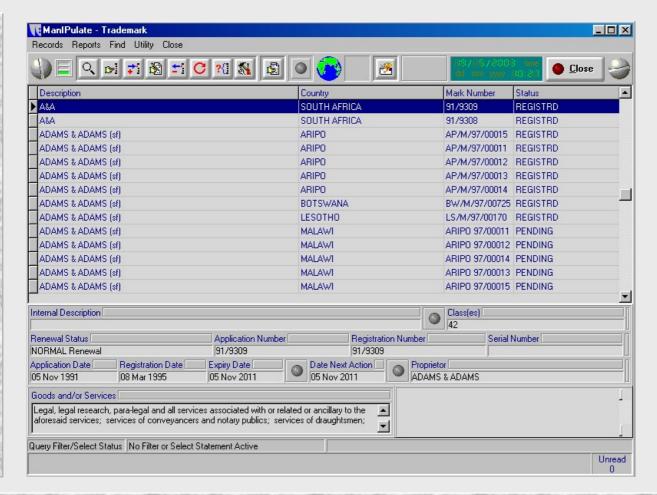
Use the fully functional Patent module to capture all of your patent details.

### **Patent Screens**



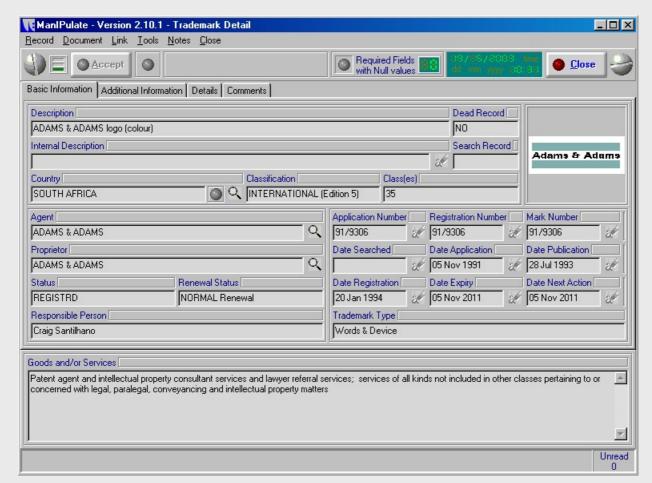
With six pages of detail, you can build a complete and accurate base of all details relating to your records

#### **Trademarks**



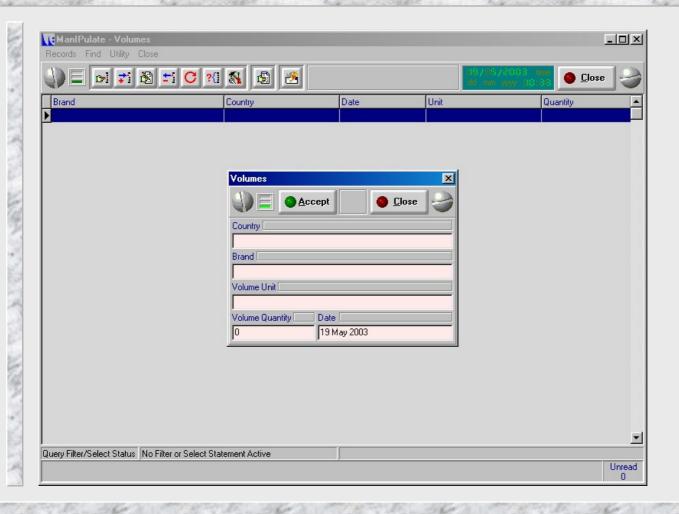
Comprehensive information on all aspects of your TM portfolio are captured in this module

#### **Trademark Screens**



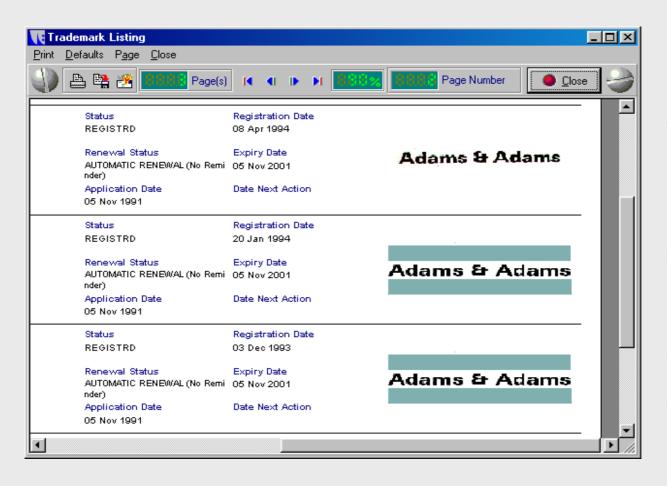
Four full pages
of information
will keep you
fully informed of
all aspects of
your trademark
portfolio,
including devices
and images

### Volumes



Track the cost of registrations in different regions and countries by comparing your volume of sales to your cost of registration

# Reporting



Select from a pre-defined report menu or set up your own reports and set them as default using the custom report generator. Use the built in email functionality to send reports from within the application

## **Centralised Environment**

- Min Pentium 3 Class Machine 400 Mhz or better with min 128Mb RAM
- Win 32 bit OS
- Min 1 Gig of free HDD space for average database
- Mouse, Keyboard, Sound Card (if audio features are to be used)
- CD-ROM Drive
- SVGA Monitor 800x600

## **Distributed Environment**

#### Server

- Pentium 4 1 GHz or better 256Mb RAM
- 1 Gig free disk space for average database
- MSWin95/98/2000, Windows NT
- **CD-ROM Drive**
- Network Card

#### **Workstations**

- Min Pentium 3 Class Machine 400 Mhz or better with min 128Mb RAM
- Win 32 bit OS
- Min 1 Gig of free HDD space for average database
- Mouse, Keyboard, Sound Card (if audio features are to be used)
- **CD-ROM Drive**
- SVGA Monitor 800x600
- A scanning device is required if documents and Images are to be captured.

# Explanation of Support & Maintenance

#### **SUPPORT & MAINTENANCE entitles you to:**

- Unlimited free telephone, fax and email support on the usage and operation of Manipulate System
- Updates and Upgrades to the Manipulate System as they become available from the Manipulate development team
- Updates and Upgrades to the InterBase Database as they become available

# What some of our clients had to say: SASOL

Henrietta Coetzee, IP Portfolio Manager, SASOL, describes the features that have proven most beneficial to her "All the information I need is always readily available, I can print whatever I need, whenever I need it. I can also create my own report formats, determining which information I want to include. In addition to that, our records are updated and maintained by our IP attorneys using compatible software, so updating our database is as simple as uploading the data from a disk supplied by them. ManIPulate<sup>TM</sup> makes my job very easy...

#### **SABMiller International**

Ms. Lana van der Spiegel, Director, SabMiller International had this to say about ManIPulate<sup>TM</sup>: "Today's effective management of an extensive international trademark portfolio requires a combination of two essential skills: modern day technology and modern day management. ManIPulate<sup>TM</sup> provides exactly that. The South African Breweries deemed it necessary to move away from the more conventional methods of IP management and take the leap into the millennium age. This commitment necessitated finding the best tool to equip its IP departments, both domestic and off shore, to face this new challenge.

#### **Multichoice International**

The MIH Group started using **ManIPulate**<sup>TM</sup> in July 1998, to keep track of the intellectual property of its listed companies, MIH Holding Limited, Electronic Media Network Limited, SuperSport International Holdings Limited, and M-Web Holdings Limited.

**ManIPulate**<sup>TM</sup>, facilitated with MIH's smooth transition from a paper system to the computerized **ManIPulate**<sup>TM</sup> environment.

Said Ms. Coetzee "Not only does **ManIPulate**<sup>TM</sup> make my job as trademarks manager so much easier, but more important to me is the advantages that it has for the Group as a whole. With a huge database of records to administer, it is crucial to have a system that can provide one hundred percent accurate and complete information within a matter of seconds. The information is easily accessible and all the details relating to a specific record including the logo, a region or all costing associated with that record can be determined and printed in various report formats. It is an essential tool for any knowledge management administrator who wants to stay on top of its IP rights."

### **Contact Information**

## ■ ManIPulate Projects (Pty) Ltd

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